



\*\*\* FOR IMMEDIATE RELEASE \*\*\*

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## Everett Bell Named Vice President of Special Projects

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Black Creek announces Everett Bell's appointment to Vice President of Special Projects, effective July 13, 2012. Everett will be working with key members of Black Creek and Black Creek's International Partner, Amper S.A., to implement global marketing strategies and sales development for the TSI PRISM Radio Frequency Identification (RFID) Tracking Systems as well as Black Creek's fully integrated, touchscreen-based, physical security solutions for use in jails and prisons.

Everett brings over 18 years of experience managing sales and overseeing operations of RFID technology for use in the corrections market. Everett came on board with TSI PRISM Arizona in 1994 as Vice President and went on to secure a number of promotions – including his move to COO prior to the Black Creek purchase of the company's assets in 2010.

Everett is looking forward to fulfilling his duties in his new assignment. Please join us in congratulating and supporting him in his new role.

*"The day is coming when RFID in jails and prisons will be as common as CCTV cameras are today. I am looking forward to participating in that objective. The use of RFID systems in detention facilities offers a high level of safety to staff and I'm very proud of that. RFID systems also provide additional accountability for a confined population and I am excited and passionate about the growth of the system in both the U.S. and International Markets." - Everett Bell*

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