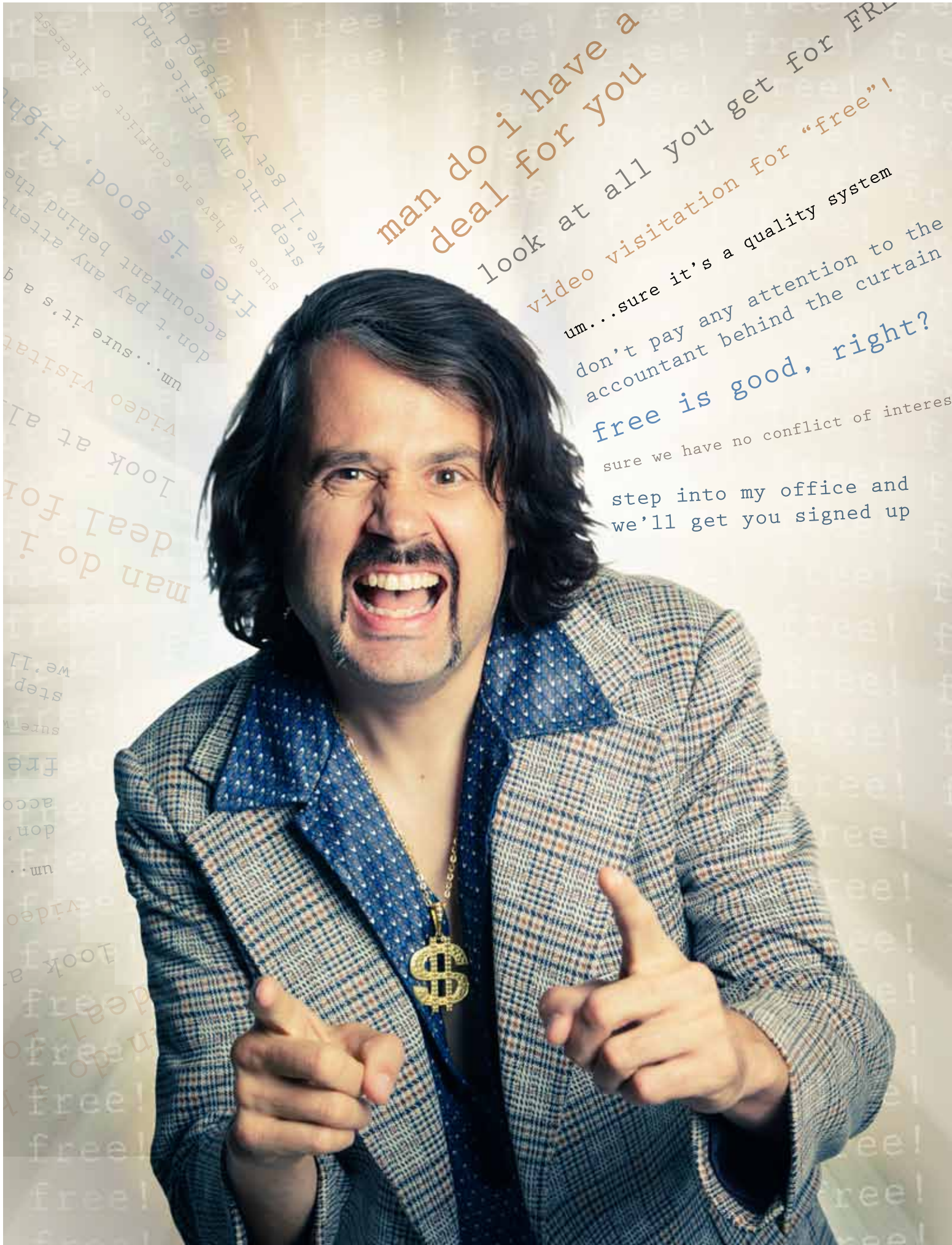


A close-up portrait of a middle-aged man with short brown hair, wearing a dark suit jacket, a white dress shirt, and a dark tie. He is looking slightly downwards and to his right with a subtle, enigmatic smile. The background is a plain, light-colored wall.

so...  
you want a  
**FREE**  
video  
visitation  
system  
do ya?

...let me introduce you  
to our sales guy...



man do i have a deal for you

look at all you get for FREE

video visitation for "free"!

um...sure it's a quality system

don't pay any attention to the accountant behind the curtain

free is good, right?

sure we have no conflict of interest

step into my office and we'll get you signed up

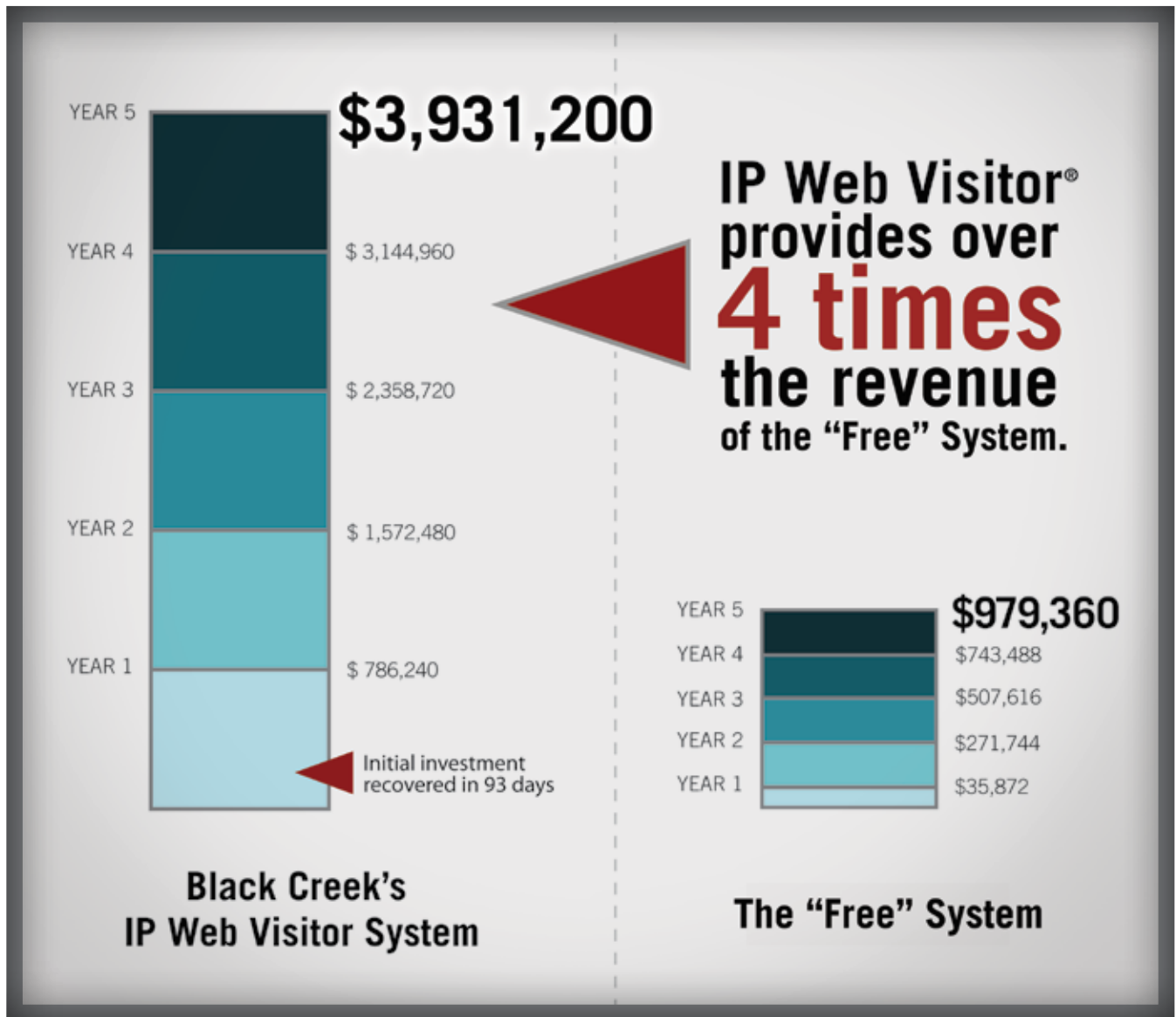
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free is good, right?  
sure we have no conflict of interest  
step into my office and we'll get you signed up

# WHOA THERE COWBOY

## let's look at the numbers

**They offer you a free system and you think you're getting a good deal.** You aren't. In just 5 years, a Black Creek System will have paid you over 4 times more than you would have received with the "free" system. And with Black Creek, you know you will be getting a quality system. Want more? We also offer no-outlay municipal leasing. Your video visitation system is within reach.



**Assumptions:** 30 inmate stations, a \$200,000 system cost, 20 minute visit length, \$9 charge per visit, 12 visits per station per day, visitation conducted 7 days a week.  
 Note: These are conservative figures for a mid-sized facility.

# Get Quality. Get Black Creek.

	FEATURE	IP WEB VISITOR®	"FREE" SYSTEM
1.	No upfront cash outlay	✓	✓
2.	User agency owns equipment from outset	✓	
3.	Highest user agency revenue share in industry	✓	
4.	No long-term contract requirement	✓	
5.	Visit charge-out rates established by user agency	✓	
6.	User agency revenue generation begins on system start up	✓	
7.	Single source responsibility for hardware and software	✓	
8.	Monthly remittance of revenues to user agency	✓	



Contact us at [sales@blackcreekisc.com](mailto:sales@blackcreekisc.com)  
205 949-9900